



ASA BOOT ELECTRO

A comprehensive solution for electricity management on yachts

ASA Boot Electro is a wholesaler of technical products, materials and systems for yacht builders, installers, service centres and watersport retailers. The company focuses on advice, sales and support for electrical and hydraulic systems onboard motor and sailing boats, superyachts and small commercial vessels. ASA Boot Electro supplies comprehensive solutions in the field of electricity for the yachtbuilding industry, based on products and complete systems by reputable manufacturers. The company also offers customised solutions, such as tailor-made control panels and system configurations.

History

Adriaan Kock founded ASA (Accu Service Amsterdam – Battery Service Amsterdam) in 1952. Starting as a supplier to the inland shipping and

automotive industries, the company evolved into a versatile all-round wholesaler in the field of household electricity on yachts under the sound management of Adriaan's son Peter. In January 2007,

ASA was taken over by Twan Bogert, beginning a new chapter in its history. It now focuses on strengthening service provision so as to continue to guarantee added value for customers.

Over sixty years, the small battery wholesaler has grown into a technical wholesaler and consultancy for the maritime sector, with a product range consisting of more than 5000 articles, including famous brands such as Aqua Signal, Blue Sea, Victron Energy, Philippi, Side-Power and VDO.



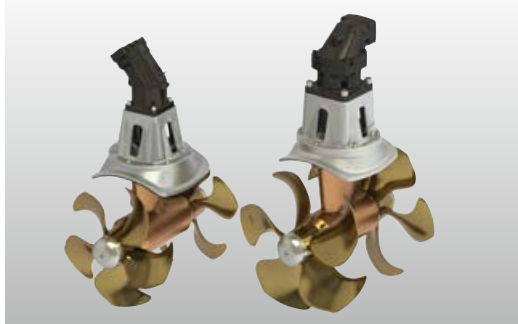
Onboard power supply

Onboard power has traditionally been the core competence of ASA Boot Electro. On yachts, the provision and generation of power while sailing, at anchor or in harbour is crucial for comfort and safety. This is why ASA Boot Electro has a close partnership with Victron Energy, the world's leading supplier of nautical power solutions. In addition to a standard solution, customers can also opt for additional power sources, such as an extra alternator with intelligent charge controller, solar and wind power, or a diesel generator.

Stabilization

Stabilizers by Sleipner make sailing more comfortable at any speed, with up to 95 per cent reduction in unpleasant roll. Side-Power Stabilizer Systems use the latest technology to dramatically reduce uncomfortable motion at any speed, whether underway or at anchor.

Side-Power's patented and DAME-award winning Vector Fin™ stabilizer design directs force to improve roll reduction while minimising the unwanted side effects of sway and yaw, and drastically reducing drag. Vector Fin™ technology improves performance underway up to 55 per cent and zero



speed performance by up to 45 per cent when compared to a standard fin of the same size.

The SP55 actuator has a slim line design that allows for easy installation for retrofit applications and efficient space utilisation on new builds. It is designed for commercial and recreational vessels from 50 to 150 feet.

- One-piece moulded fin over high density foam core
- Curved fin design to optimise force for stabilization and reduce slew effect
- 2:1 length to height ratio for improved zero speed capabilities
- Shaft mounted as far forward as possible to optimise use at anchor
- Advanced hydrodynamic design to reduce drag
- Zero weight in water
- Added winglet to reduce tip flow and vortex

Automation and switching

In the field of automation and switches, ASA Boot Electro offers an internationally renowned product range by Vimar. Vimar's high-quality switchboxes and socket outlets are well known among connoisseurs and designers of superyachts. The By-Me home automation system can dim LED lights or control blinds and air conditioning, all us-



ing dedicated switches. In addition to this system, there is also the possibility to fit a comprehensive audio system with iPhone mounts, all combined within one hi-tech bus system.

Lighting and LED fixtures

ASA has an extensive range of luxury luminaires from the Italian company BCM and Aqua Signal, which are ideal for superyachts. This includes interior and exterior lighting in halogen and LED, underwater lighting, and powerful floodlights. These high-quality products can be adapted to the wishes of the customer. The current generation of LED products is sustainable and - thanks to modern technology - indistinguishable from halogen.



ASA Boot Electro B.V.

De Dollard 1

NL-1454 AT Watergang

T: +31 20 4369100

info@asabootelectro.nl

www.asabootelectro.nl